



RED NOSES Jordan: Baseline Evaluation

1. Background

RED NOSES is an artistic organisation bringing humour and laughter to people in need of joy. Through interactive artistic interventions, training and partnerships, advocacy and research, RED NOSES aims to improve the emotional well-being, social inclusion, and supportive environments of its target groups.

The journey of RED NOSES in Jordan started as part of the RED NOSES International programme “Emergency Smile” in 2014. At that time, clown visits were conducted to camps of Syrian and Palestinian refugees (Zaatari, Al Azraq, Baqaa, and Emirati). In parallel, regular clown visits started taking place at the “King Hussein Cancer Centre” and “Doctors Without Borders Hospital” in Amman, both of whom became strong partners of RED NOSES. Since then, the programmes and clown team in Jordan continued to grow and expand to other hospitals and facilities until the organisation was officially registered in Jordan in 2017 and became the 11th organisation of RED NOSES group.

RED NOSES Jordan currently implements three programmes: Healthcare, Crisis, and Elderly.

	Institutions	Format delivered	People reached (approx.)
HEALTHCARE PROGRAMME 2021	8 hospitals in Amman	Visits	<ul style="list-style-type: none"> • 10,800 children • 13,655 parents and relatives • 90 medical staff
CRISIS and marginalized areas PROGRAMME 2021	4 institutions	Circus smile	<ul style="list-style-type: none"> • 60 children
ELDERLY PROGRAMME started November 2021	1 institution	Visits	<ul style="list-style-type: none"> • 55 older people

2. Evaluation Objectives

RED NOSES Jordan would like to establish a baseline of the current conditions in the hospitals, elderly homes, and marginalized areas and crisis situations in which they work. The purpose of this baseline assessment is to:

- Provide a point of comparison, and a benchmark for the impact of future programmes against the current programmes
- Confirm that the programmes are the right fit for the needs of the target groups who RED NOSES Jordan want to support
- Identify opportunities and risks, so that we can improve our implementation

3. Evaluation Questions

Questions based on the OECD evaluation criteria	
RELEVANCE	<ol style="list-style-type: none"> 1. What are the greatest risks to emotional well-being, social inclusion, and supportive environments in the institutions in which RED NOSES Jordan is active? 2. Within these institutions, who are the most vulnerable target groups that programmes should consider, taking into account age, gender, and other factors?
COHERENCE	<ol style="list-style-type: none"> 3. What national and international policies support the mission of RED NOSES Jordan? 4. How can RED NOSES Jordan best align and cooperate with other institutions and initiatives working towards a similar mission?
EFFECTIVENESS	<ol style="list-style-type: none"> 5. To what extent is RED NOSES Jordan currently meeting its objectives? <i>(establish baseline values for indicators)</i> 6. What risks might prevent RED NOSES Jordan from meeting its objectives?
EFFICIENCY	<ol style="list-style-type: none"> 7. How well is RED NOSES Jordan equipped with the financial and human resources required to reach its mission?
IMPACT	<ol style="list-style-type: none"> 8. Might there be any unintended results – negative or positive – from the work of RED NOSES Jordan? 9. With which groups and contexts does RED NOSES Jordan have the opportunity to have the greatest impact?
SUSTAINABILITY	<ol style="list-style-type: none"> 10. What opportunities are there for RED NOSES Jordan to create long-term change at the individual, institutional, and national levels? 11. What coming trends in healthcare, crisis management, and elderly care will affect RED NOSES Jordan?

4. Approach and Methods

It is expected that the Baseline study will apply a mixed-method approach using quantitative and qualitative tools. In addition, it should use existing information and data sources. The evaluation team should systematically check accuracy, consistency and validity of collected data and information and acknowledge any limitations/caveats in drawing conclusions using the data. **RED NOSES strongly encourages the use of creative and innovative methods that are inclusive of cognitive diversity.**

Stage One: Establish Indicators

The evaluation team will work together with staff from RED NOSES Jordan and RED NOSES International as well as select partners to determine a set of simple, meaningful indicators of success. The RED NOSES Framework of Change, the Partnership Compass, and other evaluations and logframes will provide a starting point for this work.

Stage Two: Qualitative Exploration

The evaluation team will continue with a series of interviews, focus group discussions, or some other creative method to include the voices of a diverse group of stakeholders. This qualitative information will be essential for answering the evaluation questions, and can also serve to validate the appropriateness of the chosen indicators.

Stage Three: Establish Baseline Values for Indicators

The evaluation team will establish baseline values, using a transparent and easily replicable method. It is expected that a quantitative tool will be required for this stage, such as an observation checklist or a survey with closed questions. If feasible and appropriate, the use of a control group would be helpful, to allow for a more rigorous understanding of the added value of RED NOSES Jordan’s work.

Stage Four: Validate Results

The evaluation team will share the results with staff from RED NOSES Jordan and RED NOSES International, as well as external partners if deemed appropriate. The clarity and reliability of the results will be confirmed, and the recommendations and optimal action points discussed.

5. Timeline

The evaluation is scheduled to begin in **July 2022** and to be completed within six months, so by the end of **December 2022** at the latest. This timeline is foreseen as follows:

July 2022	Inception phase
August 2022 – November 2022	Data collection
November - December 2022	Validation and presentation of final report

6. Management

The evaluation team leader will report to the Head of the Research and Learning Department of RED NOSES International. The evaluation team leader should be available for weekly or biweekly remote check-ins to update on progress.

7. Deliverables

- Draft inception Report (*due July 2022*)
 - Overview of research methods
 - Data collection schedule
 - Location of site visits
 - All evaluation tools (interview questions, surveys) in Arabic and English
- Final inception report (*due mid of August 2022*)
 - Revisions and suggestions from RNI taken into account
- Draft evaluation report (*due November 2022*)
 - Executive summary with key findings and recommendations
 - All evaluation questions answered
 - Inclusion of the most significant stakeholders
 - Clear differentiation between findings, conclusions, and recommendations
 - Conclusions and recommendations based on findings
 - Information presented clearly and simply, avoiding unnecessary jargon
- Final evaluation report (*due December 2022*)
 - Revisions and suggestions from RNI taken into account
- Raw data (*due December 2022*)
 - All raw data collected as part of the evaluation (which will be the property of RNI)
- PowerPoint presentation of findings and recommendations (*due December 2022*)
 - Clear and visually engaging presentation of key messages, suitable for a variety of stakeholders

8. Budget

A fixed budget of 11,000 Jordanian Dinar (around 14,800 EUR) is available. This budget includes fees for all team members, travel costs, accommodation costs, per diems and any costs in any way incurred.

9. Evaluation Team

The evaluation team need to meet the following criteria:

- Master's Degree in a relevant field
- Experience in evaluation (minimum 5 references)

- Experience in quantitative and qualitative data collection and analysis (minimum 7 years)
- Experience in conducting evaluations of artistic or cultural programmes a bonus
- Experience conducting research with vulnerable groups, such as children or older people
- Experience or demonstrable interest in artistic interventions
- Excellent spoken and written English and Arabic

To apply, please send the following to maggie.roessler@rednoses.eu by **June 9, 2022**:

1. A brief conceptual note of your understanding of this evaluation and your methodological approach
2. A reference list of relevant assignments
3. Your CV or the CVs of the experts proposed for this evaluation.
4. Information on costs charged in EUR (daily rates, travel and totals).



In Laughter there is Hope.

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